

Ad ID 3231

Ad Text Meet Joseph Wicks, the man whose biggest dream is to save old house in downtown Charleston.

Joseph, a retired Pittsburgh firefighter, is moving an old house on Woolfe Street that's being displaced by development says he's doing it to make a statement.

"It was something that I really wanted to go into because it was something that's not done here by black folk," said Joseph Wicks, who now owns the house at 33 Woolfe St. "None of the historic revitalization is ever targeted toward black folk."

Wicks says he has seen Blacks moved out of downtown neighborhoods because the development of the tourism in this area caused the increasing of home prices and made taxes unaffordable for most.

The reason why Wicks bought this house is that it was built in 1840 and it can't be torn down!

I'm so proud of this man! He is making a real movement! Actions like this can protect our history!

Ad Landing Page <https://www.facebook.com/Black4Black-1268698556482143/>

Ad Targeting Location - Living In: United States

Interests: Martin Luther King, Jr., African-American Civil Rights Movement (1954–68), African-American history or Malcolm X

Age: 18 - 65+

Placements: News Feed on desktop computers, Instagram Feed or News Feed on mobile devices

Ad Impressions 2,156

Ad Clicks 14

Ad Spend 300.00 RUB

Ad Creation Date 12/27/16 06:20:34 AM PST

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